



National Update

May 31, 2018

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PUBLIC OPINION
STRATEGIES



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RESEARCH
STRATEGIES



Putting the Trump Era In Perspective

Trump, Obama, and Clinton Job Ratings at 16 Months



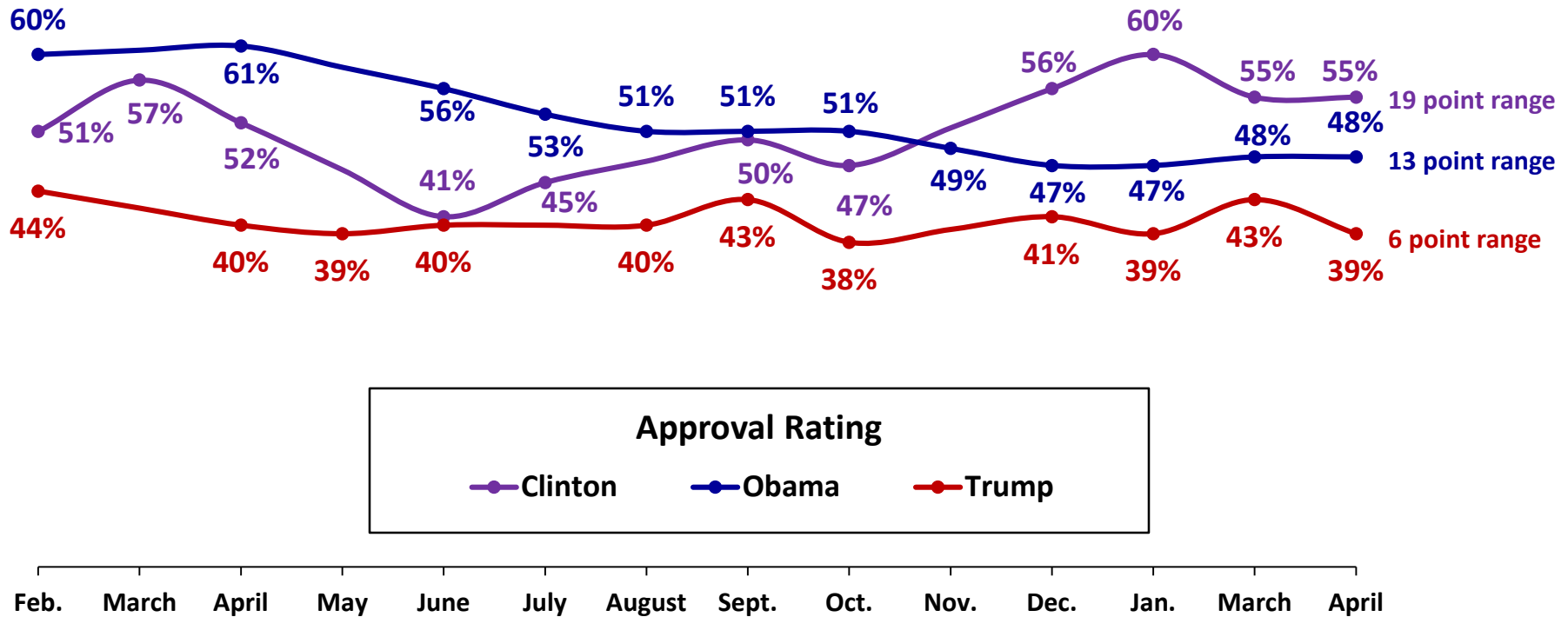
19 points



13 points

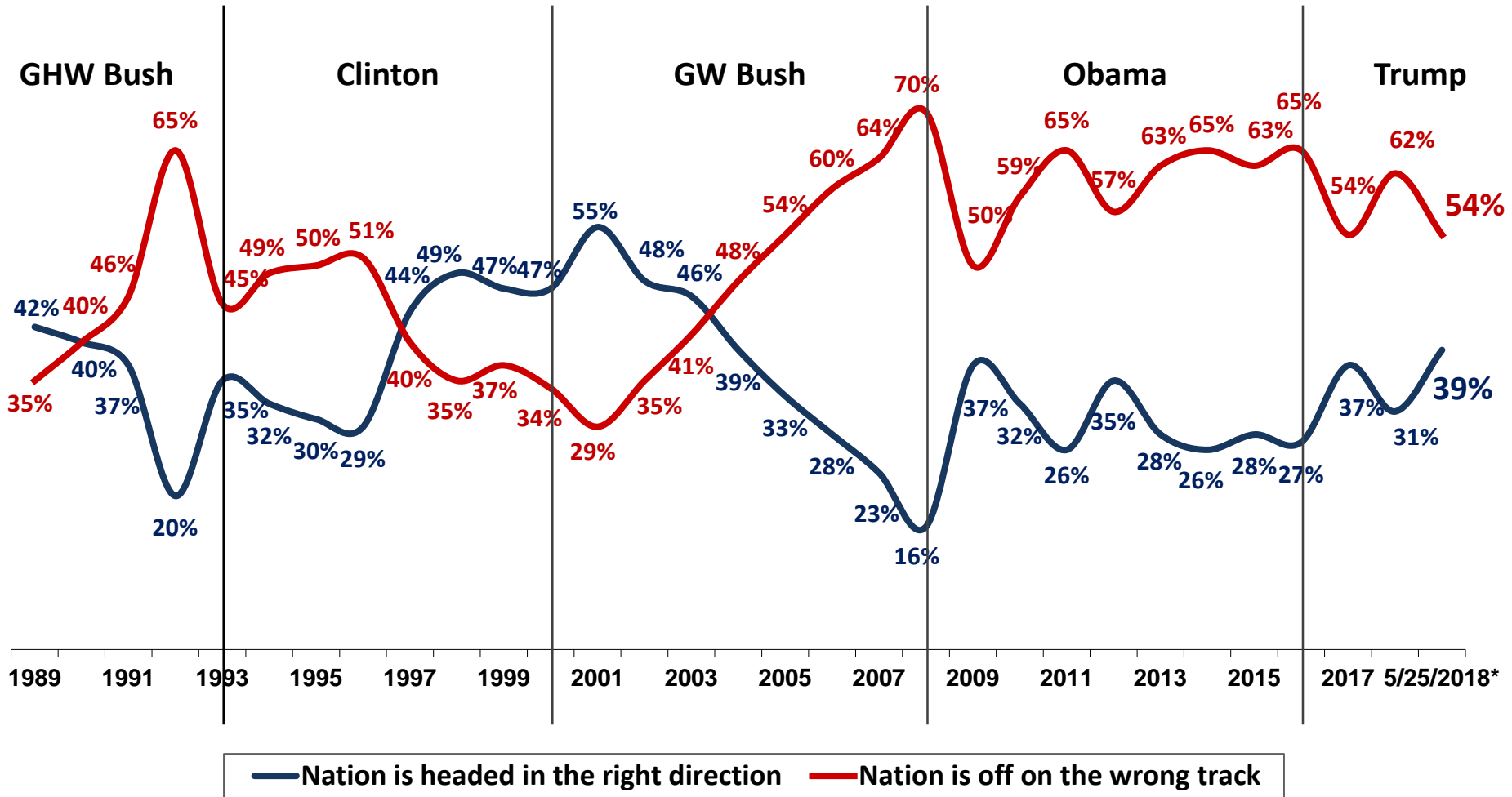


6 points



Right Direction/Wrong Track – Trend

Yearly Averages



*RCP Average May 25, 2018.



Economy

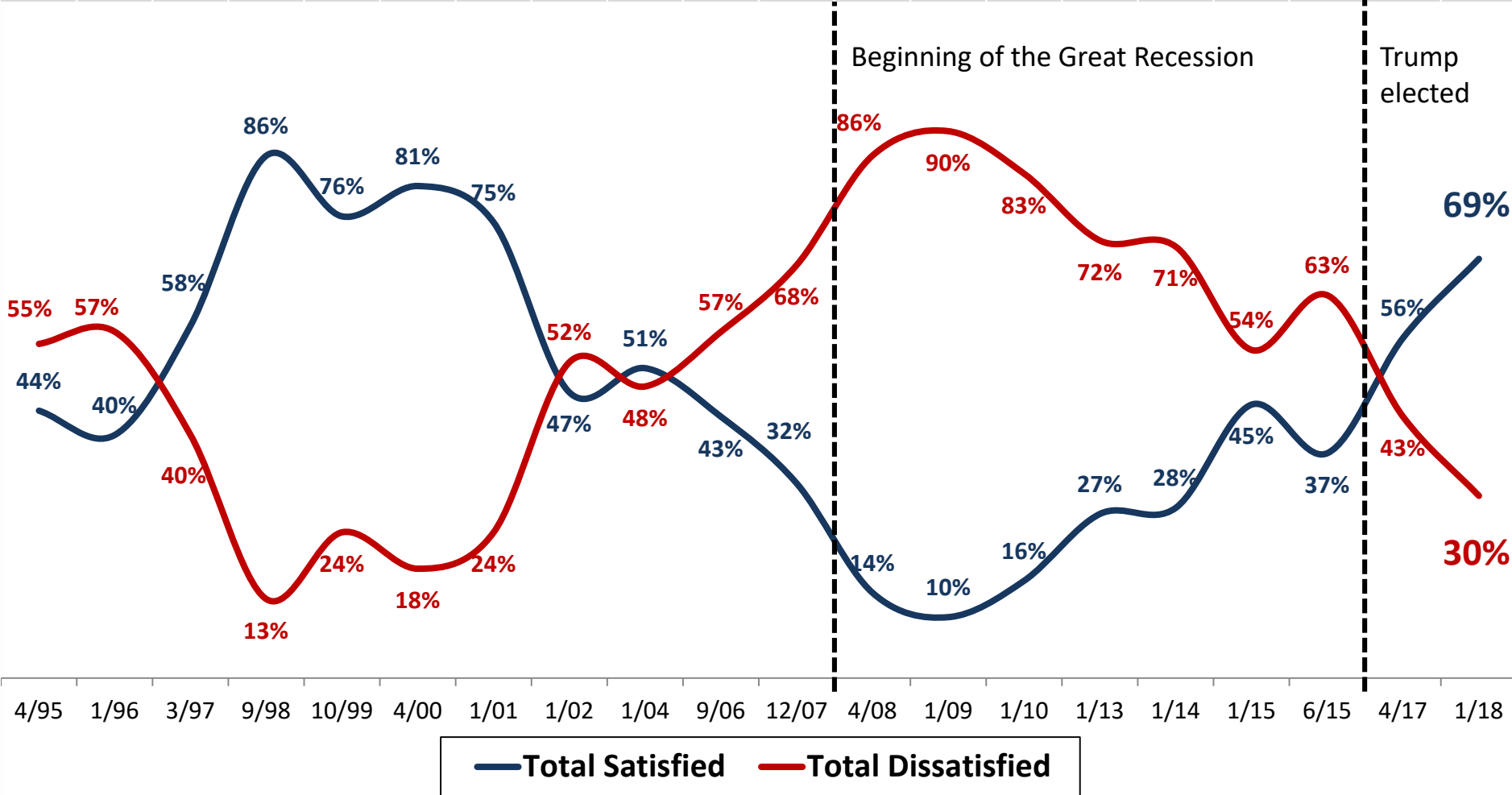
Economic Satisfaction – Trend

Satisfied/Dissatisfied with State of Economy Over the Past 20 Years*

Trump
Job Approval

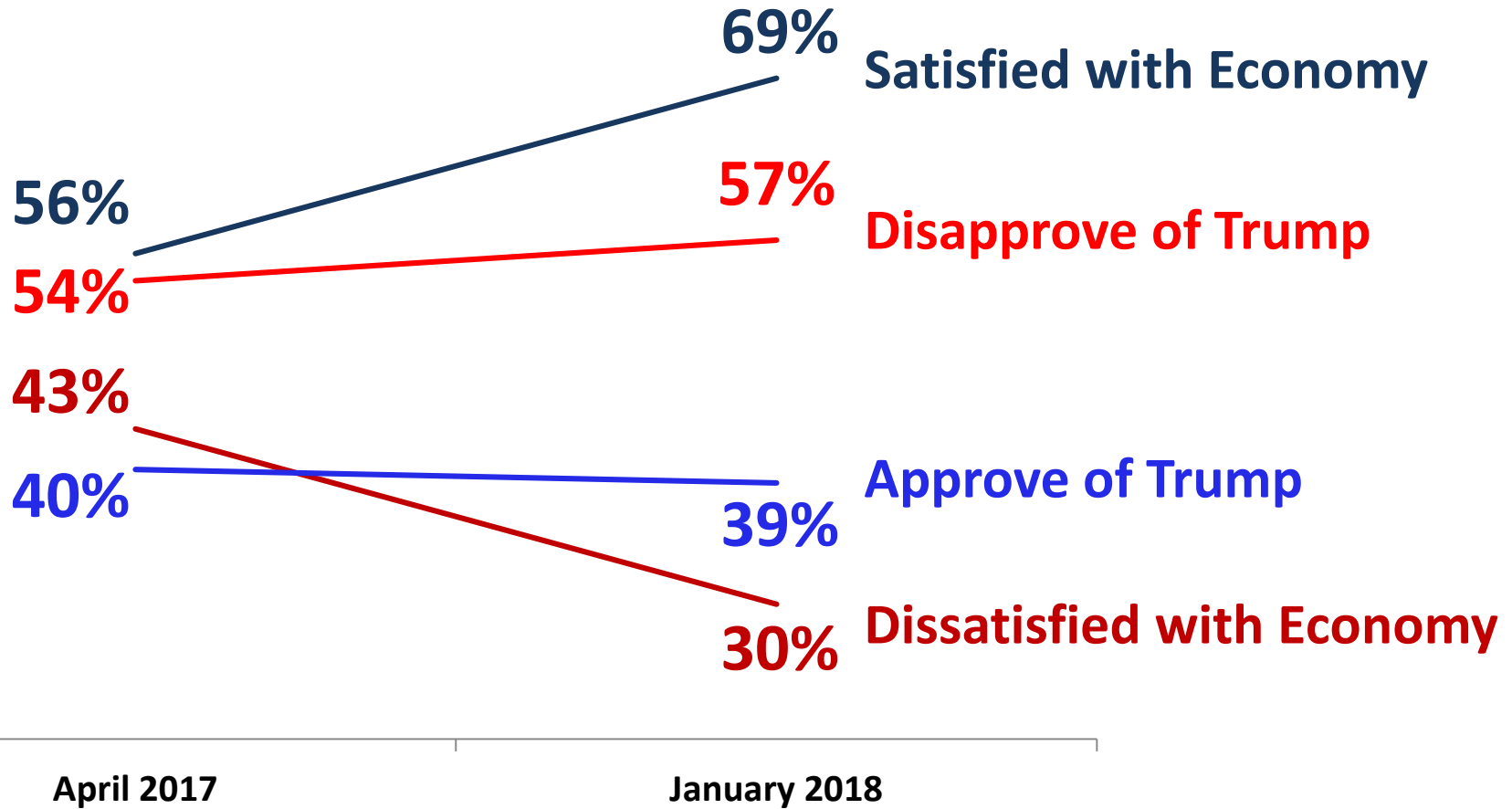
-14% -18%

-11% -17% +18% +73% +52% +63% +51% -5% +3% -14% -36% -72% -80% -67% -45% -43% -9% -26% +13% +39%



*Trend data through 2014 shown from the first time the question was asked each year.

Economic Satisfaction and Trump Job Approval



— Total Satisfied

— Total Dissatisfied

— Total Approve

— Total Disapprove



Is 2018 going to be a wave election?

<u>Key Signs of a wave election:</u>	Evidence to date
Intensity of interest is higher among opposition party voters	Yes
Large number of open seats	Yes
Turnout surges among opposition party	Yes
Presidential Approval at 45% or below	Yes

Change is Coming to Congress

Republican Open Seats in Democratic Midterm Sweeps

Year	Open GOP Seats
1974	21
1982	21
2006	18
Today	39

Democratic Open Seats in Republican Midterm Sweeps

Year	Open DEM Seats
1994	28
2010	18
2014	17
Today	18

Sources: Geoff Skelley, UVA Center for Politics (retirements); Updated 4/12

<u>Key Signs of a wave election:</u>	Evidence to date
Opposition party has advantage on the issue of the economy	No
Economic Recession	No



Congressional Preference

Estimated percentage margin Democrats would need to take back the House.

7%+

Source: David Wasserman analysis, The Cook Report

Pre-Election Congressional Preference

<u>Republicans Gain Control of Congress</u>	<u>Republican Advantage</u>
1994	+4
2010	+2
2014	+1
<u>Democrats Gain Control of Congress</u>	<u>Democrat Advantage</u>
2006	+10
<u>Past Three Presidential Years</u>	<u>Democrat Advantage</u>
2008	+14
2012	+5
2016	+3
<u>April 2018</u>	+7



Environment

The Arctic National Wildlife Refuge

Do you support or oppose exploration and production of oil and gas in a portion of ANWR, that is the Arctic National Wildlife Refuge?*

Alaska

Support	68%
Oppose	32%
Net Difference	+36%

*Source: Dittman Research

The Arctic National Wildlife Refuge

National

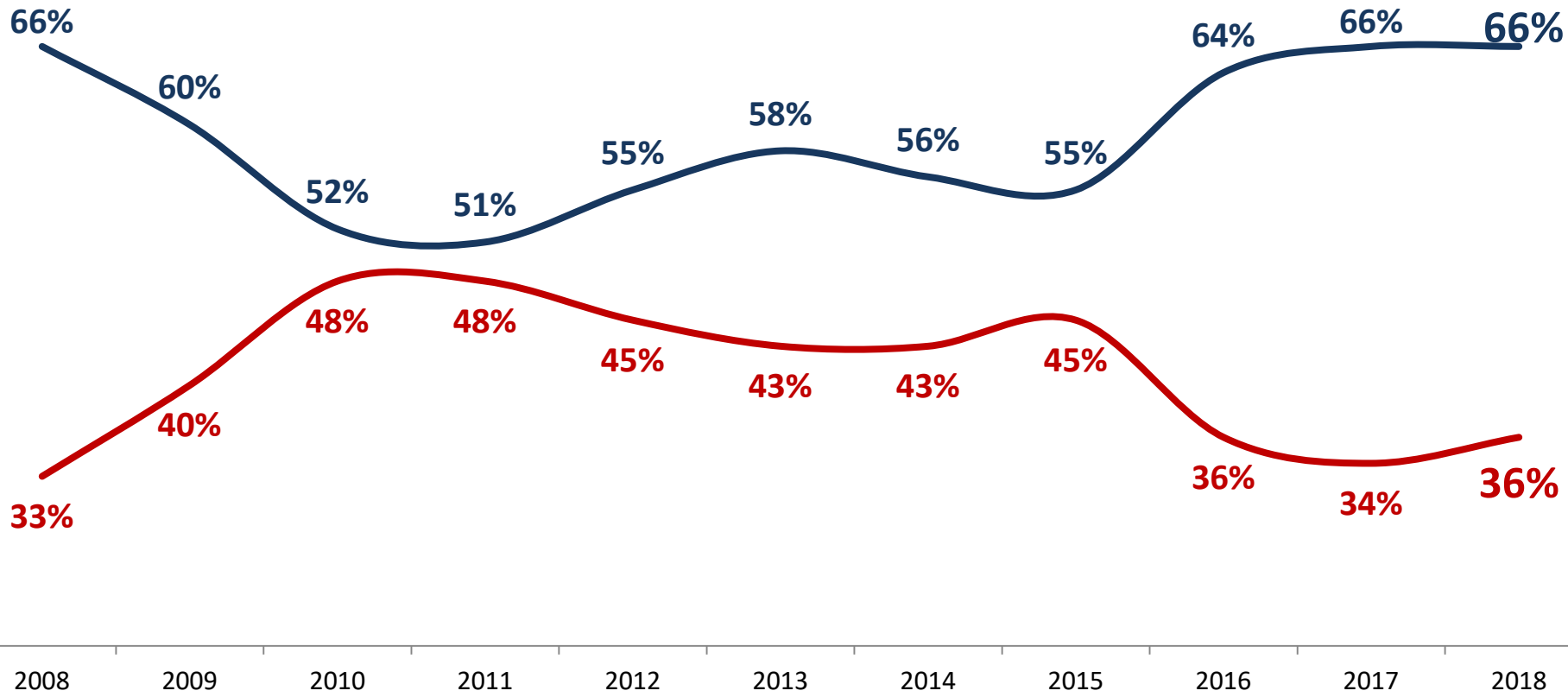
Should the United States allow oil drilling in the Arctic National Wildlife Refuge (ANWR)?^

Support	35%
Oppose	53%
Net Difference	-18%

**Source: Rasmussen Reports*

Climate Change

Please tell me if you personally worry about this problem a great deal, a fair amount, only a little or not at all: **Global warming or climate change***



— A Great Deal/Fair Amount — Only A Little/Not At All

*Source: Gallup

Questions?



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Appendix



2016 Election Results vs. Polls – What Happened?

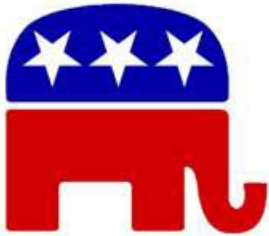


Education is the New Cultural Divide

States Where More Voters Have Advanced Degrees Go DEM, Fewer GOP

State	% Advanced degree	Rank
District of Columbia	28.00%	
Massachusetts	16.40%	1
Maryland	16.00%	2
Connecticut	15.50%	3
Virginia	14.10%	4
New York	14.00%	5
Vermont	13.30%	6
New Jersey	12.90%	7
Colorado	12.70%	8
Illinois	11.70%	9
Rhode Island	11.70%	10
Delaware	11.40%	11
New Hampshire	11.20%	12
Washington	11.10%	13
California	10.70%	14
Oregon	10.40%	15
New Mexico	10.40%	16
Minnesota	10.30%	17
United States Average	10.30%	--
Kansas	10.20%	18
Pennsylvania	10.20%	19
Hawaii	9.90%	21
Georgia	9.90%	21
Maine	9.60%	23
Missouri	9.50%	24
Michigan	9.40%	25

State	% Advanced degree	Rank
Arizona	9.30%	26
Utah	9.10%	27
Alaska	9.00%	28
Florida	9.00%	28
Nebraska	8.80%	30
North Carolina	8.80%	31
Ohio	8.80%	32
Texas	8.50%	33
Kentucky	8.50%	33
Wisconsin	8.40%	35
South Carolina	8.40%	35
Montana	8.30%	37
Indiana	8.10%	38
Wyoming	7.90%	39
Tennessee	7.90%	39
Alabama	7.70%	40
Nevada	7.60%	41
Idaho	7.50%	42
Iowa	7.40%	43
Oklahoma	7.40%	43
South Dakota	7.30%	45
Mississippi	7.10%	46
Louisiana	6.90%	47
North Dakota	6.70%	48
West Virginia	6.70%	48
Arkansas	6.10%	50

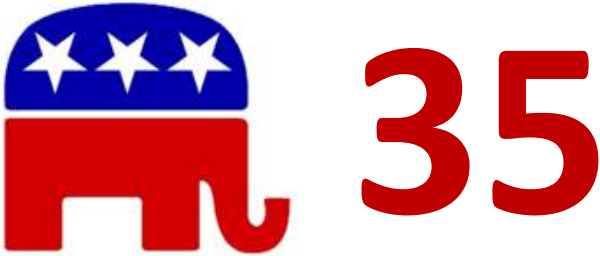
Very Interested in Election by Party: 2010 vs. Today

<u>%9-10 Interest</u>				Net Difference (GOP – DEM)
2010 Merge	66%	50%	49%	+17% R
April 2018	49%	39%	66%	+17% D

Please tell me how interested you are in this November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in this November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten.

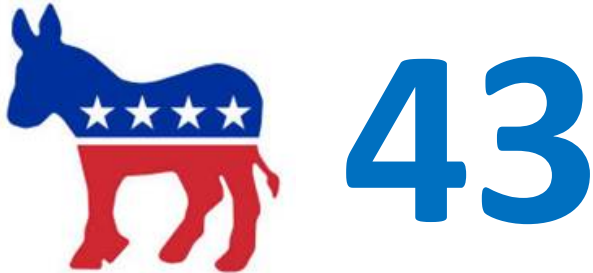
Midterm Election Fundraising

At this point in 2010...



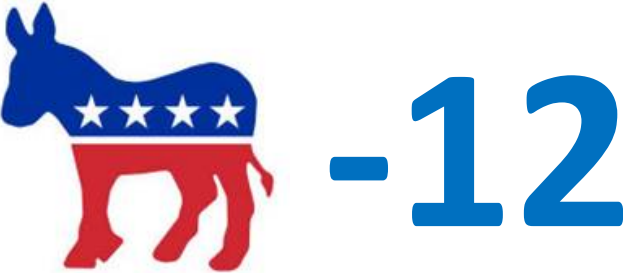
Number of **Republican** challengers
outraised Democratic incumbents

In April 2018...



Number of **Democratic** challengers
outraised Republican incumbents

Democratic seats lost
(Of these 35 Incumbents):



Republican seats lost
(Of these 43 Incumbents):

